

## The Cuck-A-Do-It-Yourself makes a great Christmas Gift

*NeXtime's Cuck-A-Do-It-Yourself is a 'must have' for Christmas*

NeXtime surprised everyone this year with a special cuckoo clock design completely built out of biodegradable corrugated cardboard: the "Cuck-a-Do-It-Yourself". Designed and made from tightly interlocking die cut cardboard this clock comes as a flat pack, allowing consumers to built and decorate this special NeXtime clock themselves.

"The trade responded well to the Cuck-a-Do-It-Yourself" which makes a great gift for Christmas. Buyers from all around the world agree that this NeXtime clock provides great family fun, and that is exactly what Christmas is all about", said Alain Frie of NeXtime. "It brings fun into the contemporary, green home, to both children and the child in each parent and that is what the NeXtime brand aims for", he added. The "Cuck-a-Do-It-Yourself" is the first in a new line of clocks that are committed to sustainability and is available in various stores around the globe.



Founded in 1970, NeXtime is the worldwide leader in clocks. The company offers a wide range of wall clocks, table clocks and alarm clocks designed for people to enjoy and looking how time passes by more fun.

NeXtime and the NeXtime logo are registered trademarks of NeXtime in Europe and/or other countries. You can find more images relating to NeXtime and its products on the company website [www.nextime.eu](http://www.nextime.eu)

**For more information, press only:**

For more information regarding this press release and other press related queries please contact NeXtime's marketing department, your contact Marije Guillaumond at: +31 (0)23 5 100 900 or [marije.guillaumond@nextime.eu](mailto:marije.guillaumond@nextime.eu)