

'Dutch imPulse' stands out at Pulse show in London

NeXtime and a selected number of design-led companies from Holland joined forces in the 'Dutch imPulse' booth



The Pulse show in London is the only summer trade event in the UK for gift and interiors accessories providing a not to miss opportunity for British retailers.

Inspirational leading names in contemporary design from Holland showed together at Pulse in a booth aptly named 'Dutch imPulse'. "As the leading clocks brand from Holland we showed some exciting lines from our 2010 collection in the 'Dutch imPulse' booth" said Helen Higgs, Sales Manager of NeXtime UK. "We are very happy with the feedback from the British retailers at Pulse, who found that NeXtime clocks provided something unique and contemporary, and are keen to add NeXtime design-led clocks to their collections."

DUTCH imPULSE



NeXtime UK also proudly introduced the 'Miffy Lamp' at Pulse, a product of the Dutch company Papamaria (www.papamaria.nl). The lamp with a height of 80 cm is inspired on 'Miffy' (original Dutch name is Nijntje) a rabbit character in a series of picture books by the Dutch artist Dick Bruna for small children. 'Miffy' has become hugely popular over the years all over the world and is a Dutch icon, which inspired a television series as well as items such as clothes and toys featuring the character.

"The 'Miffy Lamp' is sold by NeXtime in the UK because like our clocks 'Miffy' compliments a room in the house or office with a fun and unique design" according to Helen.



Miffy is 80 cm x 40 cm

Material: Polyethylene: unbreakable, recyclable and environmentally friendly.
Delivered with a compact fluorescent lamp (CFL - energy saving light).

Founded in 1970, NeXtime is the worldwide leader in clocks. The company offers a wide range of wall clocks, table clocks and alarm clocks designed for people to enjoy and looking how time passes by more fun.

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